



Chestertown Tea Party Festival / P.O. Box 526 / Chestertown, MD 21620  
[www.chestertownteaparty.org](http://www.chestertownteaparty.org) / A 501(c)3 non-profit organization

Dear Community Member:

The Chestertown Tea Party Festival will celebrate its 42nd consecutive year this coming Memorial Day Weekend, May 25-27, 2018.

**Some facts about our Festival:**

- The weekend draws between 8,000 and 12,000 visitors, many of them from out of area as well as neighbors and friends.
- The Festival is organized entirely by volunteers who work tirelessly to execute every event.
- The Festival serves as a fundraiser for our community. Through food sales participating churches, civic groups and schools collectively raise \$80,000. For many, this is their primary source of funding for the year.

Many of our signature events offer excellent opportunities for sponsorship, and the chance to prominently attach your name to a beloved community event:

**On Friday:**

- The Street Party: Fun, food and entertainment for the community, held at the foot of High Street.

**Saturday events in downtown Chestertown:**

- The Classic Distance Run to benefit Radcliffe Creek School.
- The Colonial Parade : marching bands, re-enactment groups, horse riders and more. A great family event
- The Colonial Village: The center of colonial demonstrators and entertainers.
- The Colonial Reenactment: The signature event of the Festival. Colonists and Tories march to the waterfront to board the schooner Sultana and toss its load of tea into the Chester River.
- The Main Stage on High Street: Center of day-long musical entertainment.

**Sunday events at Wilmer Park:**

- Wine and Beer tasting: Delicious craft beers and local wines available for tasting or purchase.
- The Raft Race: Everybody's favorite hilarious race for the gold in homemade and sometimes leaky crafts.
- The Main Stage: Entertainment forms a popular backdrop for the day's fun.

All sponsors are featured on our website and our Facebook Page. In addition, sponsors' logo are included in the program booklet distributed with the Kent County News circulation as well as at the Festival. Additional opportunities for display banners and signage plus special mention in announcements are available for full sponsors of signature events. We will be happy to work with you to craft the most successful partnership with your organization. However, sponsorships may not be split between two organizations.

Thank you so much for considering becoming a sponsor of the Chestertown Tea Party Festival!

Sincerely,

Joseph L. Holt, Chair  
Sponsorships Committee

## Thank you for your donation!

I/we would like to make the following, tax deductible contribution to the Chestertown Tea Party Festival:

- o \$2500, Signature Event
- o \$1000, Platinum
- o \$500, Gold
- o \$250, Silver
- o \$100, Bronze
- o Other \$\_\_\_\_\_

**o Please contact me to discuss a custom sponsorship or event sponsorship plan**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

### All sponsorships include the following:

- Logo to be included on our website and printed program distributed by the Kent County News
- Link to your website

### Gold Sponsor includes all of the above plus:

- Logo on all printed material
- Two complimentary tickets to the Beer and Wine Tasting Event on Sunday

### Platinum Sponsor includes all of the above plus:

- Logo printed on schedule signs at the sponsoring site/activity within the Festival
- Opportunity to display company signage
- Four complimentary tickets to the Beer and Wine Tasting Event on Sunday

### Signature Event Sponsor (e.g., Main Stage Sponsor, Colonial Village Sponsor, Wine & Beer Tasting Sponsor, etc.) includes all Platinum Level recognition plus:

- Special mention in public announcements
- Company name included in all mentions of sponsored event
- Six complimentary tickets to the Beer and Wine Tasting Event on Sunday

### Mail this form and your payment to:

Chestertown Tea Party Festival, Inc.  
P.O. Box 526  
Chestertown, MD 21620

Please e-mail the following to Joe Holt, [merchants@chestertownteaparty.org](mailto:merchants@chestertownteaparty.org)

- Link to your website
- Logo to be included on our website and publications

Thank you very much for sponsoring the Chestertown Tea Party Festival. Your donation will help ensure the continued success of Kent County's largest annual historical event and festival.

Federal EIN: 52-1047354